

Radio Heritage Foundation

[www.radioheritage.com](http://www.radioheritage.com)

Just 14 More Donors Needed  
for February and Good News!

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We're humbled by your response since writing about six weeks ago about our financial challenges in 2011!

Not only did we fully cover our January operating expenses....but many of you took the time to tell us how important the work we do is to you...and sent us even more features, stories and images to keep us busy!

We know you understand the need to take care of the stuff connected to radio broadcasting..the stories, tape recordings, photos, memorabilia and all the bits and pieces that continue to daily help shape our popular culture....and how much you value going online at [www.radioheritage.com](http://www.radioheritage.com) for free.

We'd really like to keep it that way. If you made a donation in January [and we've replied personally to you all] then this next bit is now for others who would like to take a turn and help us in February.

Will you please take a turn this month?

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Please visit [www.radioheritage.com](http://www.radioheritage.com) now and use the donation button in the top right hand corner 'Fund Raising 2011' ..... our target for February is 14 more donors who will donate US\$100 each. Even US\$40 will sponsor one day for us, so you can see how you can quickly make a big difference.

Mini-Campaigns Launched

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Since January we've also started testing some mini-campaigns to reach businesses who benefit from commercial radio. You can see several of these postcards in the Kiwi Radio Campaign News feature at [www.radioheritage.com](http://www.radioheritage.com). Sponsor one and get involved with a mini-campaign yourself!

We've also been asked by many of you to keep adding more content. We said we would do this if operational funding costs could be covered and so far it's looking good! Thank you!

Say 'Yes' to the new website!

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So, we dusted off the plans for our new 'Facebook meets Wiki' style website and asked the web company to go ahead on the basis we pay

them only if we have the funds! We've started a special project funding campaign at [www.indiegogo.com](http://www.indiegogo.com) [enter 'Unlocking the Vaults'] to find the US\$3,033 we need for this because we're hopeful one commercial sponsor will pick this up and have a story and product or service to share that you'll also enjoy.

We're also advertising for a temporary part time volunteer to start work in mid-March on loading lots of great new content from our backlog. If you're interested, you can read our ad at [www.thebigidea.co.nz](http://www.thebigidea.co.nz), just look under 'Work-Jobs & Opportunities'.

We will do our best to respect your ongoing help and bring you much more material from our vaults as we carefully balance the financial demands we're facing each day.

The Bank Manager

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Here at the Radio Heritage Foundation we've done this out of our own pockets for over 5 years, but our bank manager has said no more, operational costs have to come from elsewhere in 2011. We want to keep the site free and add much more from the boxes of tapes, directories, old radio programs, photos and other stuff that keeps stacking up on a daily basis.

Please visit [www.radioheritage.com](http://www.radioheritage.com) now and use the donation button in the top right hand corner 'Fund Raising 2011' and be one of the

February target of 14 donors who will donate US\$100 each. Even US\$40 will make a big difference and cover one days operational costs.

No such thing as a 'Free Lunch'

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Your donation helps cover the costs of storing and researching nearly 100,000 tapes, cassettes, QSL cards, and other radio memorabilia items; office expenses like printer cartridges, postage, paper, travelling to protect and save materials from destruction, and all the other expenses that add up over a year so that we can continue sharing material through our website.

Governments are slashing budgets and radio stations themselves are focussed on financial survival and see no reason to meet these costs. That leaves it up to people like you and I and we know it's shaping up as another tough year for many people.

Radio Moves Us

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Please go to [www.radioheritage.com](http://www.radioheritage.com) and donate now, with just 14 donations of US\$100 we will meet 85% of the monthly running costs for February, and even US\$40 will cover one day.

Radio moves our hearts and minds, informs and entertains us and is part of the fabric of our daily lives. Hundreds of people like you

have helped us with donations, buying books and CDs and contributing to our library and collections. Help us to continue to honor this trust again in 2011.

Thanks for continuing to keep it all free!

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Thank you for joining us in 2011. You're making it possible to continue to keep this website free to use for everyone, and to keep bringing together our radio heritage, popular culture and nostalgia for all to enjoy. Please ask your friends and colleagues to visit [www.radioheritage.com](http://www.radioheritage.com) as well.

David Ricquish, Chairman, Radio Heritage Foundation  
PO Box 20024, Newtown, Wellington 6242, New Zealand.

PS.....Our annual report and accounts are available through the Charities Commission link at the bottom of every page at [www.radioheritage.com](http://www.radioheritage.com). Unsubscribe by emailing [info@radioheritage.net](mailto:info@radioheritage.net) with 'Unsubscribe' in the subject header.

Registered as a non-profit organization [charity] and New Zealand residents can get a one-third tax refund for donations. For example, a NZ\$150 donation qualifies for a NZ\$50 refund.

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Please make an online donation here today - [www.radioheritage.com](http://www.radioheritage.com).

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