

Pacific Radio Heritage #15

January 2007

The latest news from the team at the Radio Heritage Foundation [www.radioheritage.net], a non-profit organization sharing the stories of radio from around the wider Pacific.

Hi everyone...we're already three weeks into 2007, and hoping your new year is shaping up good. We just celebrated our second full year on line, and judging by the search entries, literally thousands of different things connected to radio bring you to the site every month!

I'm going to ask you to do just a couple of things after you've read thisthe first is to stop by and visit www.radioheritage.net over the next few days and see what's new since you last visited.....secondly, I'd like you to take some time to reflect about what you enjoy most about radio....and thirdly, to find a way to share that enjoyment with someone else this year.

Gerald Celente is a trend spotter, he gave us organic food and the coffee drinking revolution, and in a recent issue of his 'Trends Journal' writes a piece about nostalgia called 'Sentimental Journeys'. Designed for an American audience, the themes are universal.

"Aging baby boomers, working madly to make ends meet as they watch their lives slip by, wax nostalgic for times from their youth that seemed more fulfilling than the rat races their lives have now become."

We've noticed this. Our images from the 1950's and 1960's are in great demand. Emails tell us about the 'good old days', books about radio events in the 1960's are top sellers. People want to remind themselves of those days. Our stories at www.radioheritage.net are clearly helping fulfill this need to connect again with the past.

Celente then spots the key trend: 'It's not only the boomers or their elders that see a brightly colored past. America's 'cultural creative' teens-to-twenties are also looking back to find the cutting edge'.

That's right, ipod firmly fixed in the ear, texting their friends across town, today's radio listeners are 'looking back to find the cutting edge'. I heard a top contemporary record producer say today that nothing new has happened in music since the Beatles!

In 'The Trends Journal', Celente concludes 'If society embraces the best of yesterday, a tomorrow of new ideas and actions will begin to

flourish'. As you look around the content at www.radioheritage.net, I hope you'll find a lot of 'the best of yesterday' that inspires your tomorrows in 2007.

Amongst our new content these past few weeks, we've added 'Incredible India' -the story of how 16% of the world's population has moved from one radio service just over five years ago to a crazy new world of RJ's, city-wise stations and jangling jingles.....the Art of Radio Hawaii (c) which looks at classic images of Hawaiian radio from the 1940's to 60's and has already brought back memories for Harry Soria whose 'Territorial Airwaves' radio shows in Honolulu have been going for nearly 30 years.....

Harry writes 'I've visited www.radioheritage.net and enjoyed your Art of Radio Hawaii (c) exhibit. It brought back many memories for me, as my father, Harry B Soria Sr worked at several of these stations as they sprang up in Honolulu after the war. I also got to know that rascal Alan Roycroft through my Dad. I read about him on your site and found myself reminiscing about those times as well.'

If you have a love of Pacific radio and music, go visit Harry's new site: www.territorialairwaves.com for old Hawaiian radio shows, interviews, music, and so much more.

The Long Lost Australian Radio Stars Series has many new stars on line, covering 2CK Cessnock, 2UE Sydney, 4TO Townsville and 6IX-6MD-6WB Perth and regionals...and even more will be at www.radioheritage.net shortly.....whilst the Armed Forces Radio History Series adds an excerpt from Peter H Green's very readable book 'Dad's War with the US Marines' covering his father's time with WXLI Guam....check out the cartoon!

Adrian Peterson adds to his Wavescan Series, this time Radio in Sabah. We've found some rare photos of mobile radio station 9AO before it left for the area, as well as photos of 9AF Labuan from the 1940's. The second in his Radio in Singapore stories will be added soon, again with unique images you won't find elsewhere.

Short Term Kiwi Radio Memories gets us closer to the 2007 campaign to find and protect radio ephemera throughout New Zealand. Radio Hauraki fans will soon be able to enjoy a new Hauraki blog for memories, questions, answers and comments.....and stay tuned for some big announcements....plus there's a new blog for those involved in the local Low Power FM radio scene with images, audio and more....

The Pacific Asian Log Radio Guides have all been updated. These carry almost 50,000 data entries and include all mediumwave and shortwave stations in the region. It gets rave reviews and hundreds use it weekly to plan their radio listening! The NZ Low Power FM Radio Guide is now updated daily, and

has about 4,000 data entries and growing.

I'd like to wrap this newsletter with special thanks to all those who've contributed time, memorabilia, CD's, books, donations, messages, and suggestions during 2006. They inspire us to keep providing more of the best of yesterday's radio stories at www.radioheritage.net.

We're shortly having a fund raising pledge drive to help put us on a firmer financial footing for the next few months, and we've got some great items as thank you gifts. When you get the email, please support us. Our financial year ends on March 31 and with so much radio heritage and history waiting to be saved and shared, what you can do now really does make a difference.

Remember, please take time to reflect on what radio means to you, and how you can share that enjoyment with others in 2007. Happy New Year!

David Ricquish, Chairman

The Radio Heritage Foundation is an independent and registered non-profit charity supported by individuals and businesses sharing the vision to protect the many colorful aspects of Pacific radio heritage for future generations.

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